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Mark de Rond is a Reader in Strategy and Organisation at Cambridge Judge book Strategic Alliances as Social Facts: Business, Biotechnology & Intellectual

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3. See, e.g., MARK DE ROND, STRATEGIC ALLIANCES AS SOCIAL FACTS: BUSINESS, BIOTECHNOLOGY, AND INTELLECTUAL HISTORY (2003). 4.

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Anne huff | maynooth university

Her research interests focus on open innovation, strategic change, and the processes of academic research and publication. of the Future, Oxford University Press: Huff, A. (2003) 'Foreword, in Mark de Rond,'. Strategic Alliances as Social Facts. Business, Biotechnology & Intellectual History,, Cambridge University Press,:

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